



MentorU: A Mentorship Matchmaking App

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The Problem Space

How can we foster
meaningful mentorships
among university students?

Background Research

32/52 students feel
**neutral or
dissatisfied** with
current mentorship
programs at U of T

Areas of Guidance

Academics
Careers
Personal Issues

The Challenge

How to find a
compatible
mentor?

User Needs Analysis

- Mismatched needs
- Poor alignment



Meet mentors
who fit the
user's needs

- Mentees auto-assigned to a mentor



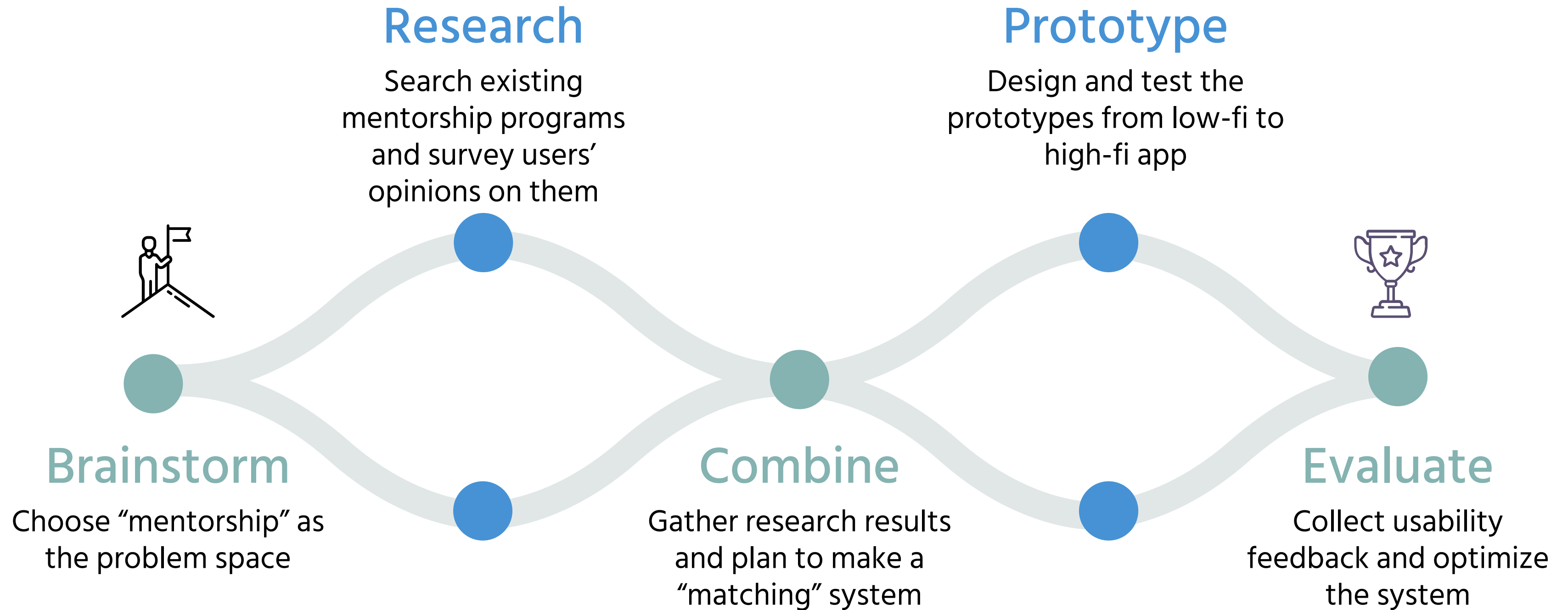
User control

- Overlooked in groups
- No strong connection



One-on-one
meetings


Iterative Design Process



Low-Fi Prototypes

Search

Filter: **Biology** Reading @



Henry, 22

Biology Swimming

Chemistry Reading

Scroll to view profile

Profile People Chats

Biography

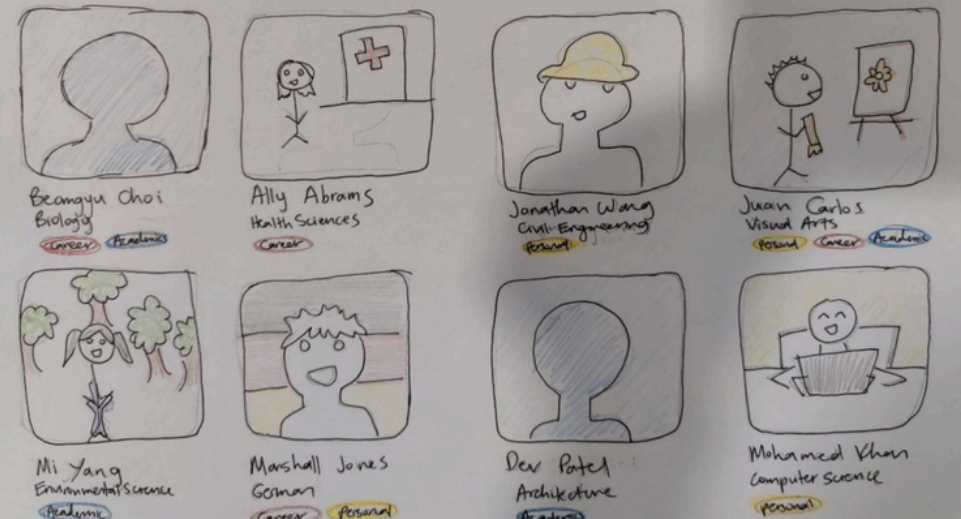
LinkedIn / Resume

Experience

Availability

Profile People Chats

Filter



Beangyu Choi Biology Career Academic

Ally Abrams Health Sciences Career Personal

Jonathan Wang Civil Engineering Personal Academic

Juan Carlos Visual Arts Personal Career Academic

Mi Yang Environmental Science Academic

Marshall Jones German Career Personal

Dev Patel Architecture Academic

Muhammad Khan Computer Science Personal

http://mentorship.com/feedback-mentee

Feedback (Mentee)

1. How do you rate this mentorship?

2. How do you rate our system?

Communication	☆☆☆☆☆	Matching	☆☆☆☆☆
Usefulness	☆☆☆☆☆	Support	☆☆☆☆☆
Frequency	☆☆☆☆☆	Supervising	☆☆☆☆☆
Total	☆☆☆☆☆	Total	☆☆☆☆☆


3. What do you want to say to your mentor? (optional)

4. What do you think our system can improve? (optional)

Submit

My Mentors

My Current Mentors



Mentor A

Field: Biology, Math, English

Contact information: @utoronto.ca

Preferred meeting location: Zoom

Introductory meeting finished: NO

Send a message

Select a meeting Date & Time

< August 2024 >

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Friday, August 2

2:00 PM

3:30 PM

4:00 PM

4:30 PM

Enter Details

Name*

Email*

please share anything that will prepare for your meeting

Schedule Meeting

Make a review

My past reviews

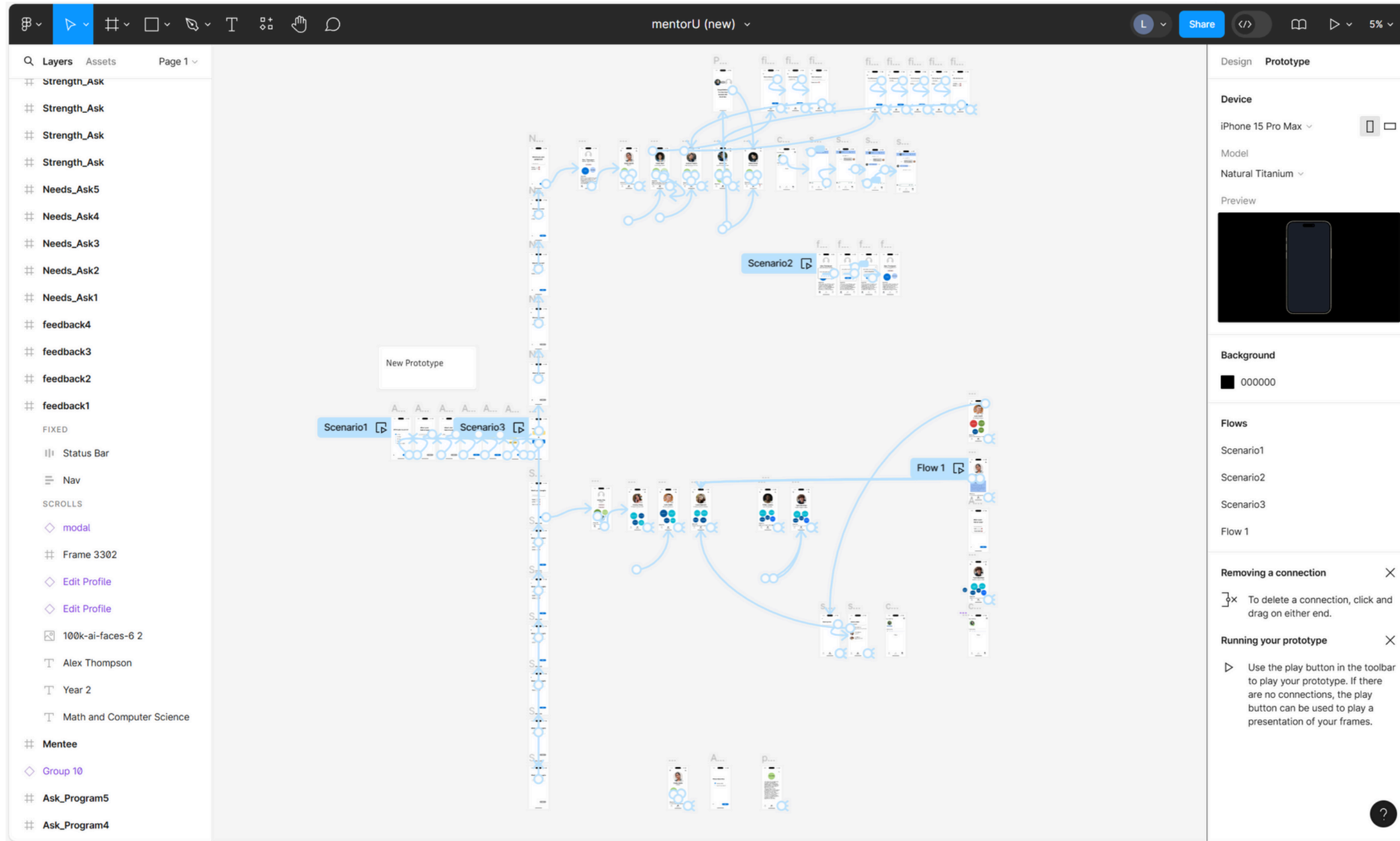
Mentor Application

form you profile by filling up with blanks + is mandatory

- Your name _____
- Your contact (at least one)
 - phone _____
 - instagram _____
 - discord _____
 - wechat _____
 - email _____
- Your learning program _____
- Your strength as a mentor (only one)
 - Academic
 - Life stuff (e.g. ranting)
 - emotional support
 - others _____
- Have you been an intern?
 - Yes
 - No
- Are you an international student?
 - Yes
 - No
- Your entry year of undergraduate _____
- Say something to your potential mentees!

Save Submit Back

High-Fi Prototype



Evaluation of the Hi-Fi Prototype

Users are **satisfied** and likely to recommend our product to others

- **8/8** users found our compatible questionnaire **easy to use**
- **8/8** users found the matching process and initial communication **intuitive**

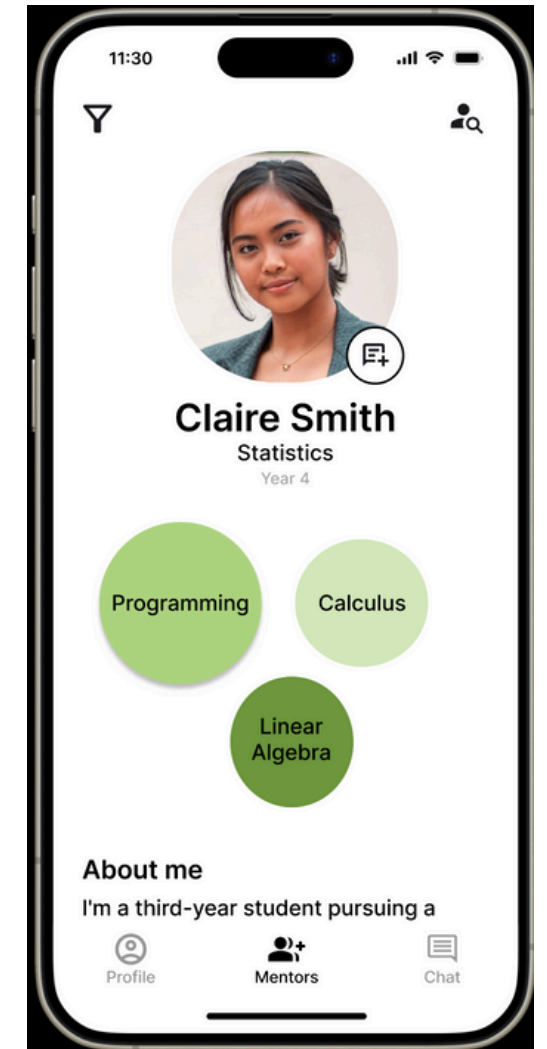
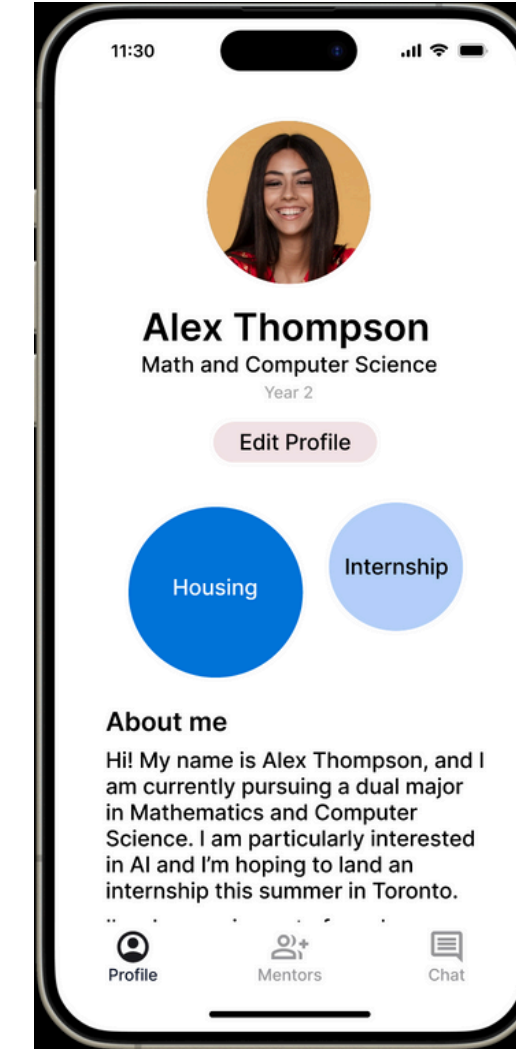
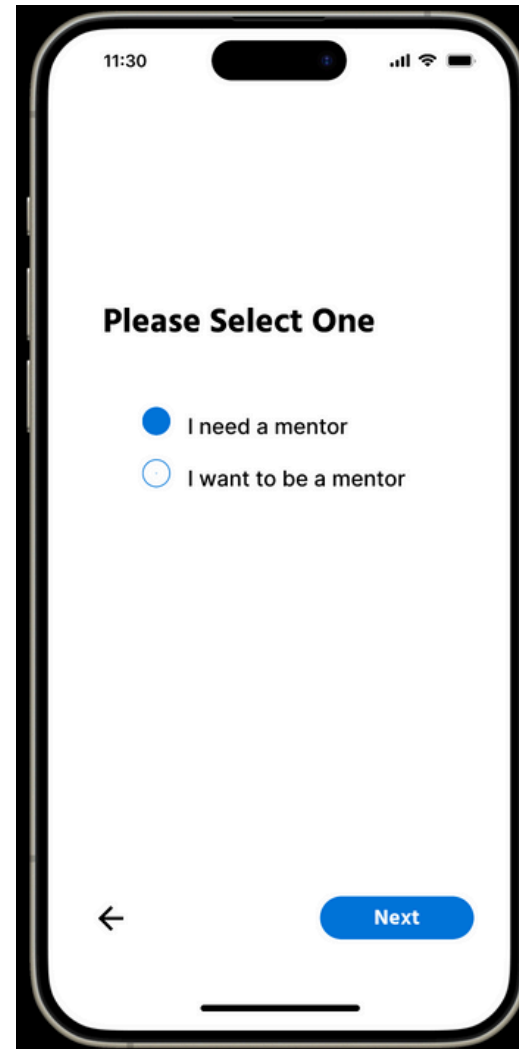
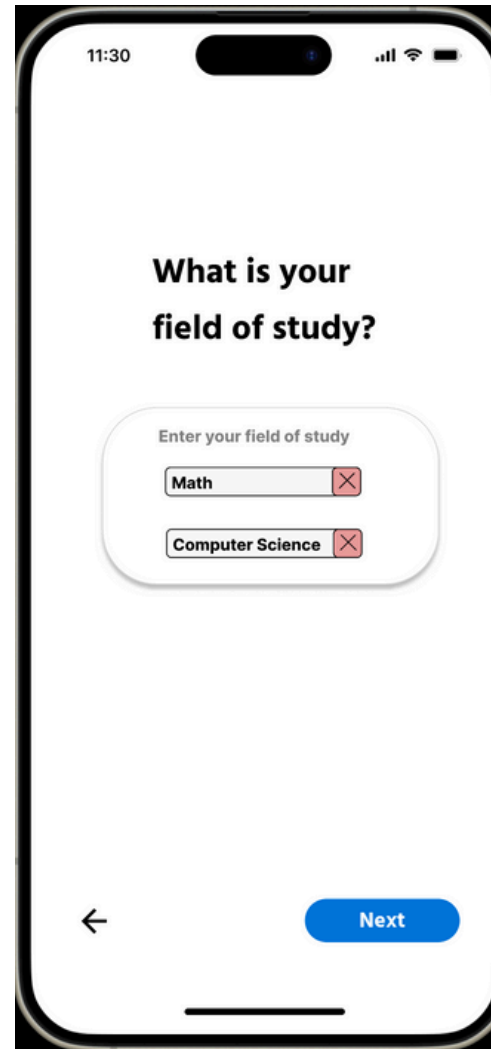
“Straightforward”

“Easy to use”

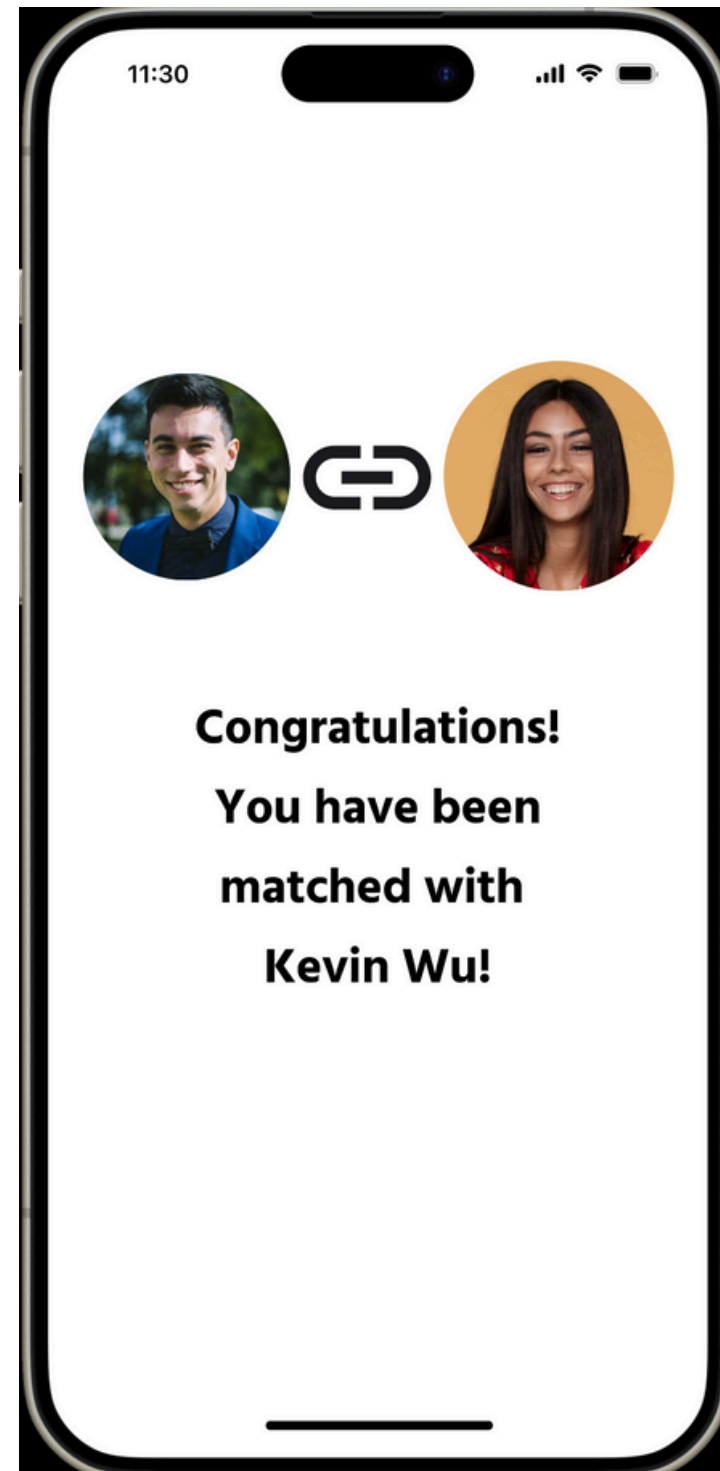
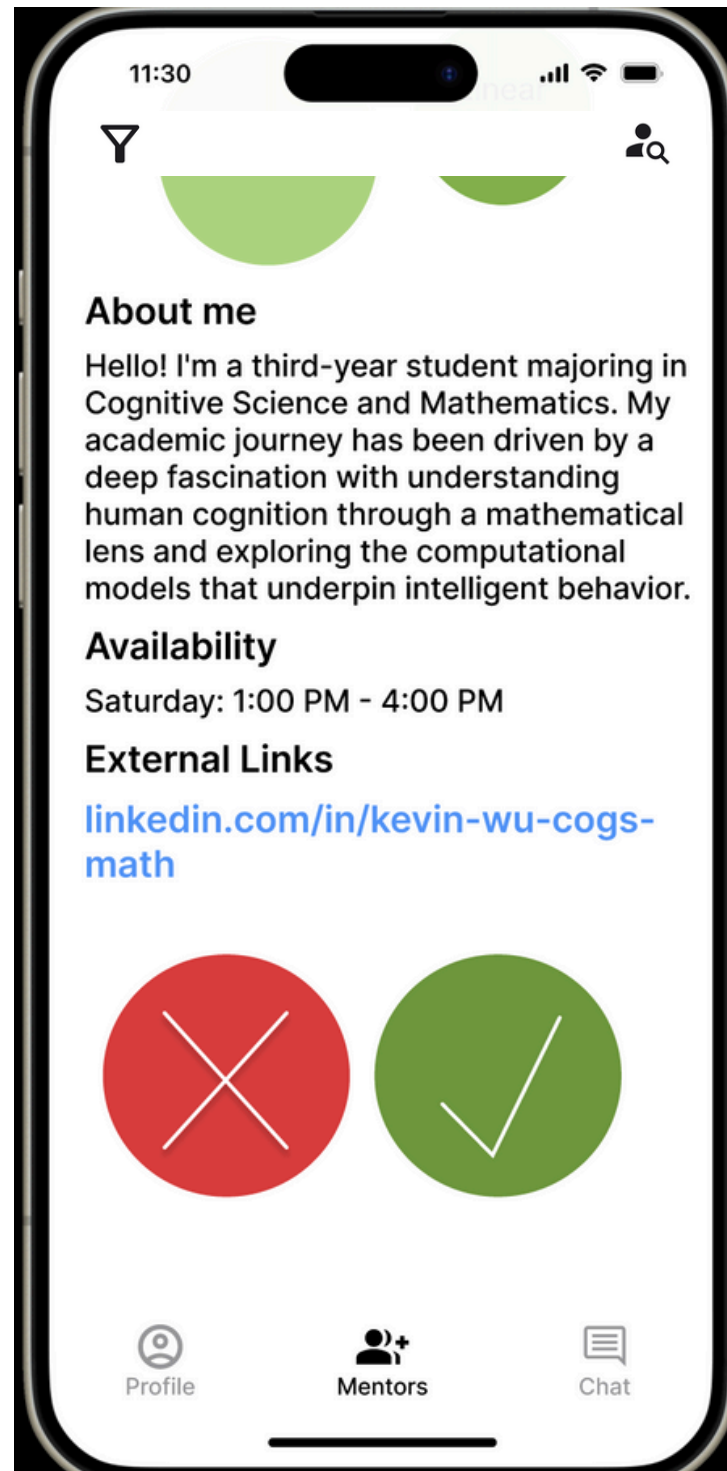
“Useful”

“I appreciate the Tinder-like interface”

Profile Setup



Matching



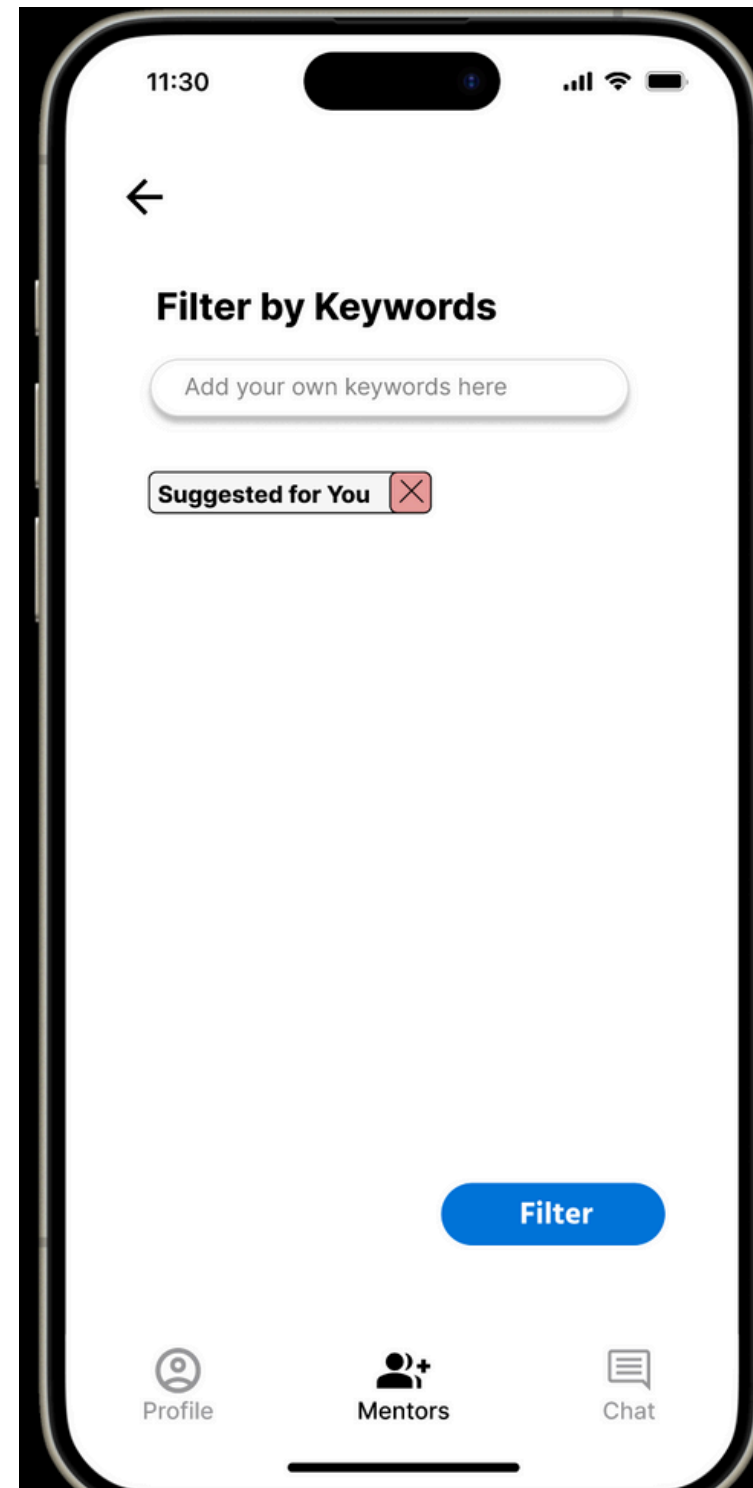
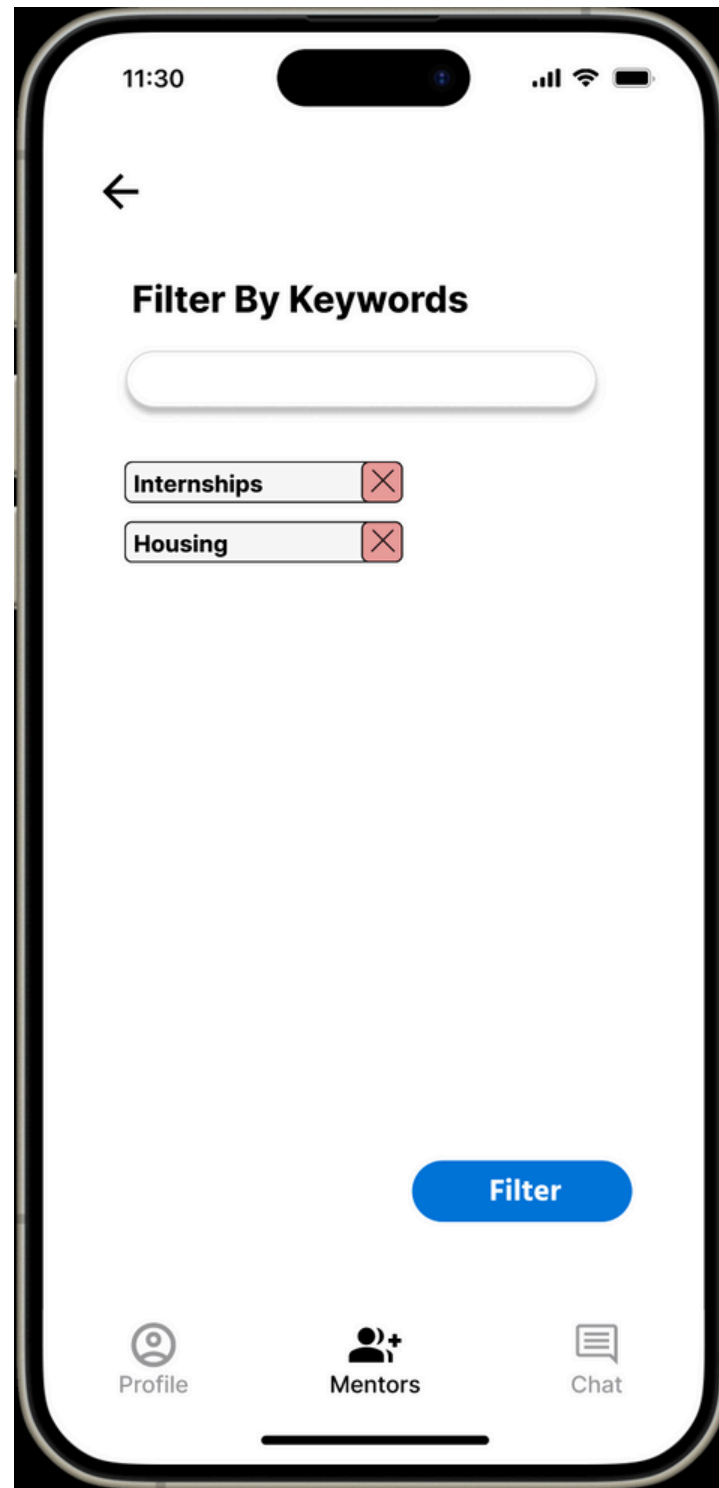
Problems Solved

- Students have **little to no control**

Advantages

- Mutual matching: Students both have the **power to choose**

Filtering

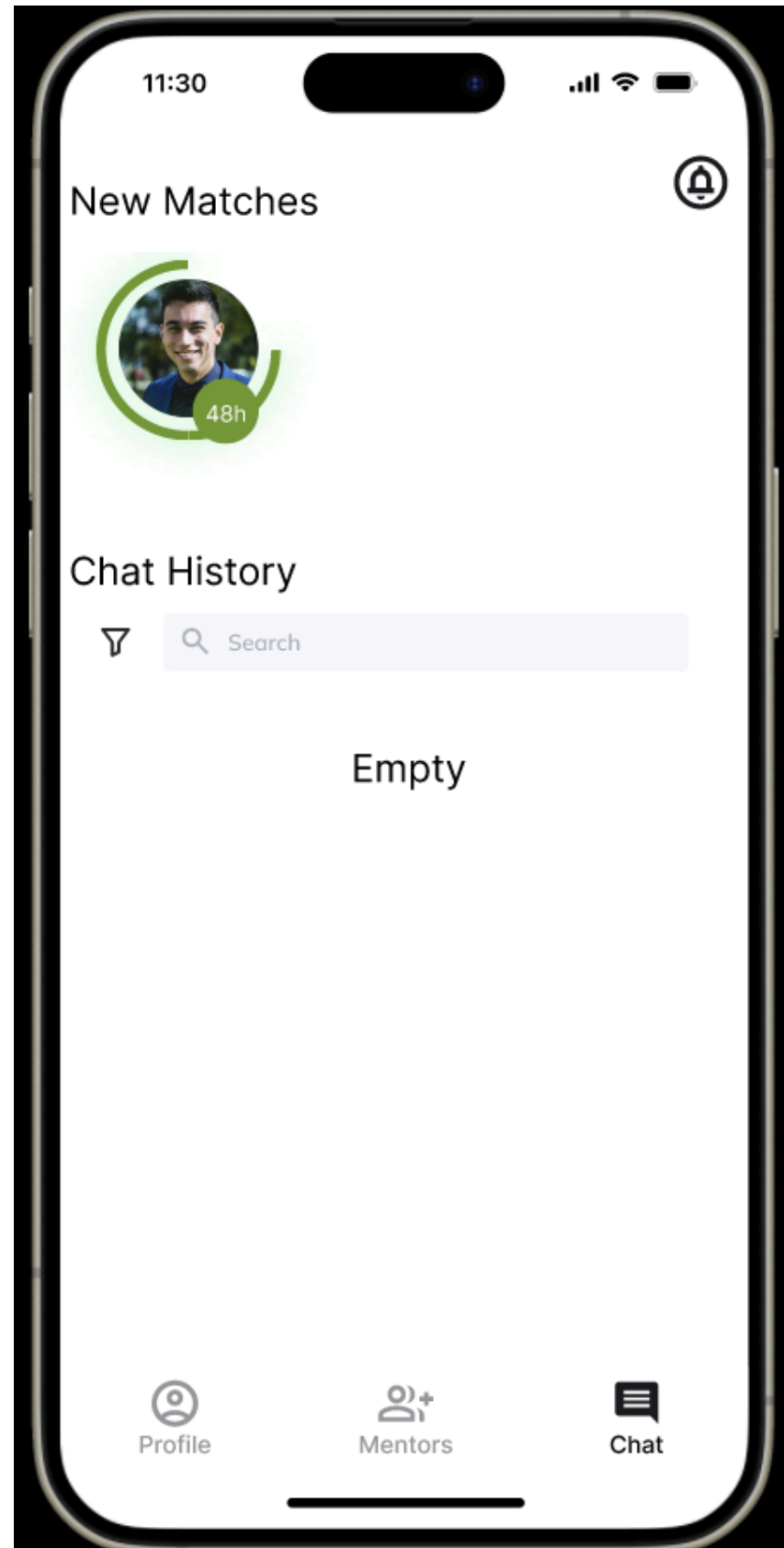


Problems Solved

- Students have a **myriad of topics** they would like to explore
- Students have trouble finding a mentor that can **meet all their needs**

Advantages

- Our app offers **filters** and **personalized suggestions**



Initiating Contact

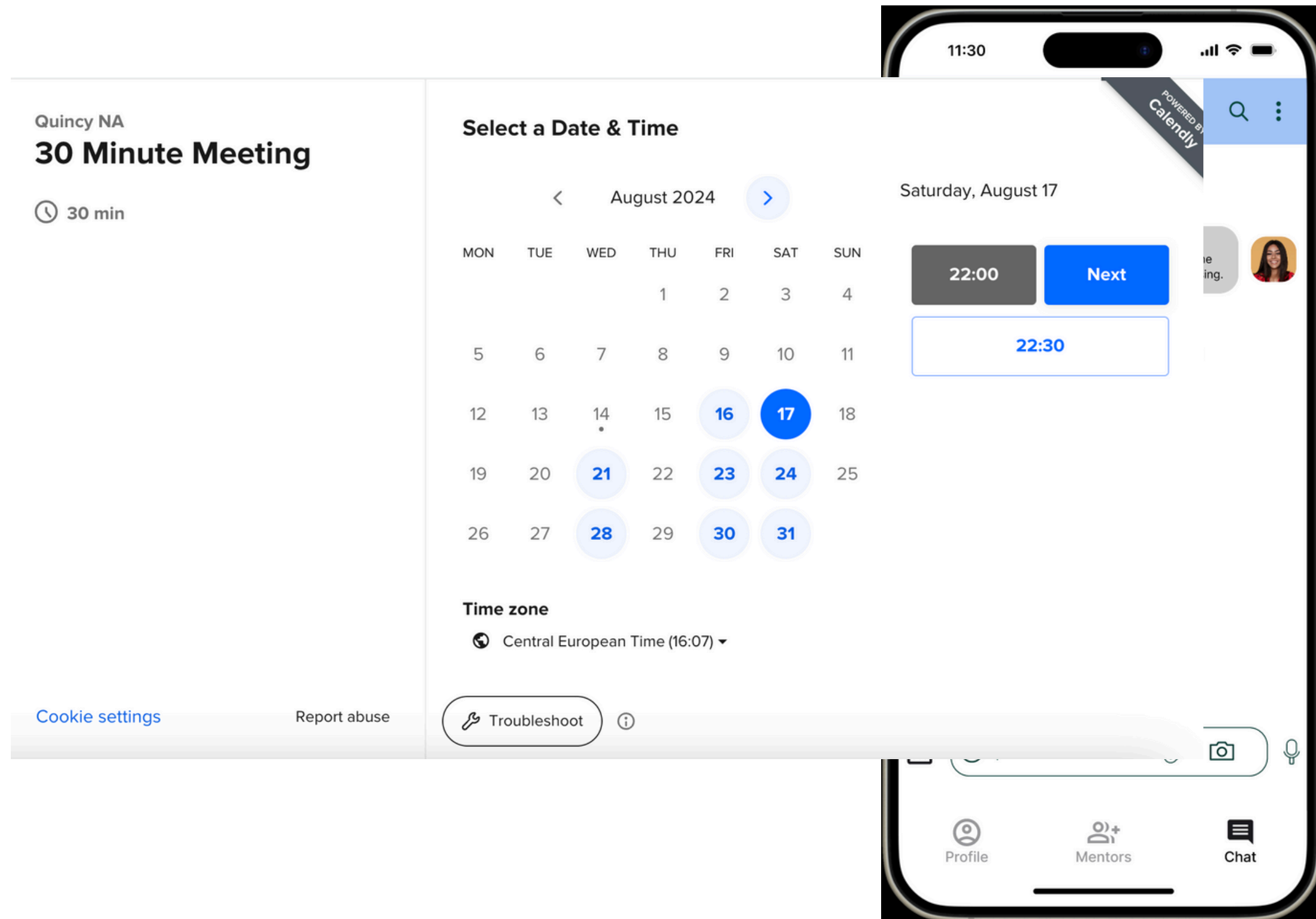
Problems Solved

- Solution to **non-responsive** partners
- Actions to make sure **timeliness**

Advantages

- **Effectiveness** of the mentorship relationship
- Useful **engagement**
- **Enjoyment** for user experience

Calendly Integration

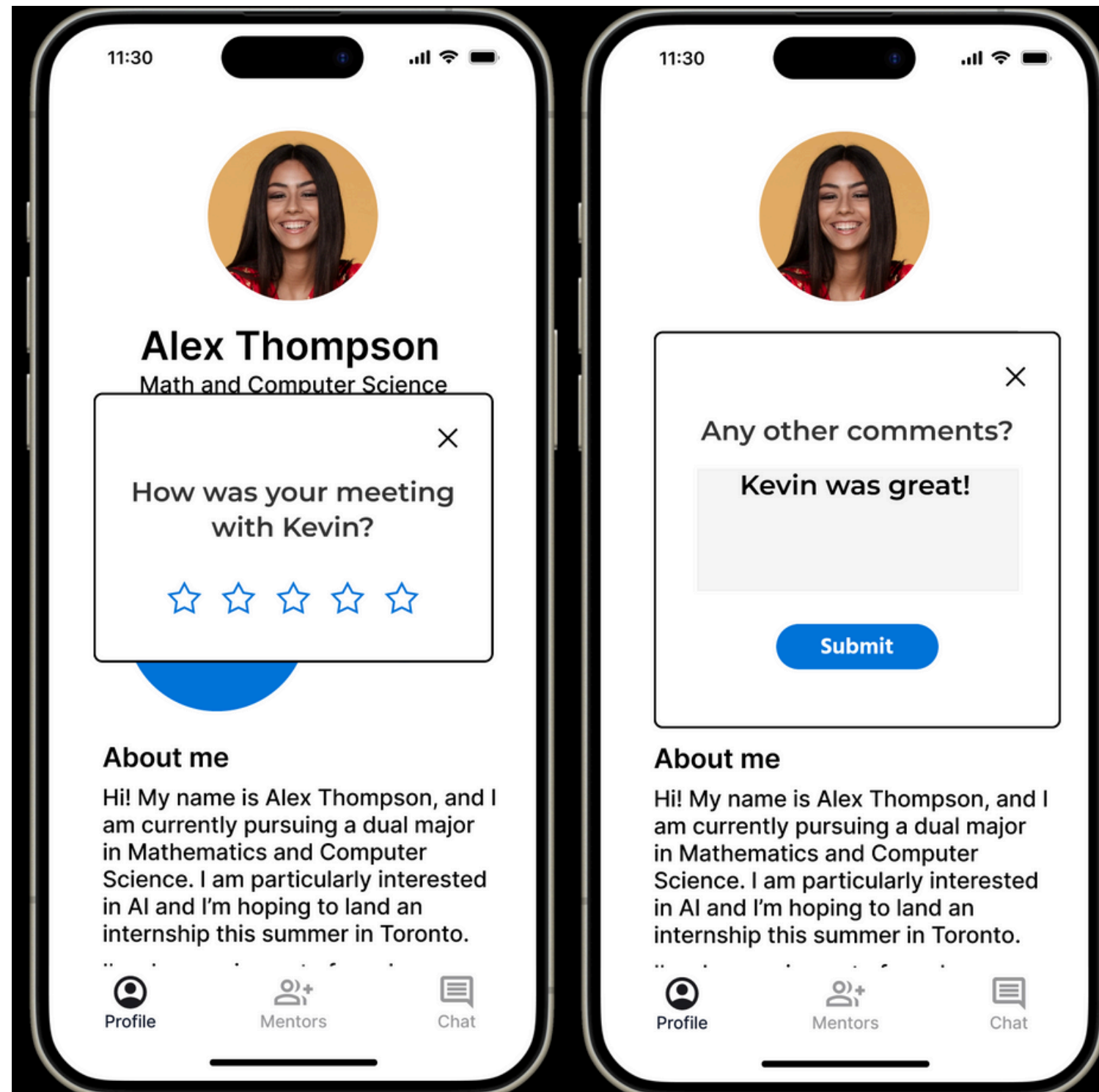


Problems Solved

- It **takes a long time** to decide a **meeting time**
- Their **availability does not overlap** well

Advantages

- User knows other's **availability**
- It **saves time** communicating



Feedback

Problems Solved

- **Supervision** to mentorship participants

Advantages

- **Quality control**
- **Save time** for users giving feedback
- Ensure effective **matches**

Thanks for listening



mentorU